

WYATT DENNIS

CREATIVE PRODUCER | VIDEO EDITOR | VISUAL STORYTELLER
San Diego, CA | 925-336-4399 | wyattlukedennis@gmail.com | wyattdennis.netlify.app

SUMMARY

Creative producer and visual storyteller with a track record of turning complex material into polished, audience-ready content. Experienced across video production, presentation design, branded content, and product UX — with strong editorial judgment and the ability to own projects end-to-end in fast-turn environments.

SKILLS

Production & Design: Video editing, motion graphics, storyboarding, graphic design, creative direction, brand identity, UX design

Content & Strategy: Presentation storytelling, script writing, content strategy, editorial review, data visualization, audience adaptation

Tools: Premiere Pro, After Effects, Photoshop, Illustrator, Figma, Final Cut Pro, AI-assisted creative workflows

EXPERIENCE

Presentation Success Specialist | PREZENT | Dec 2024 – July 2026

- Translated complex technical and business material into visually structured presentation narratives for executive and client-facing audiences.
- Owned end-to-end deck production — shaping copy, narrative flow, and visual direction from rough inputs within 24-hour turnarounds.
- Collaborated with clients, designers, and stakeholders to align messaging, pacing, and brand standards across high-stakes deliverables.
- Synthesized source material and stakeholder feedback, refining tone and detail to improve clarity and impact.

Content & Video Editor | Whova | Sep 2022 – Sep 2024

- Produced 30+ videos and 10+ blog graphics for product marketing, customer education, and brand campaigns at a B2B SaaS company.
 - Created tutorial, webinar, and campaign content that supported 30% sales growth by clarifying product value and improving customer understanding.
 - Developed storyboards, scripts, and creative direction across video, blog, and digital channels while mentoring a junior editor.
-

PROJECTS

Creator & Designer | Hone — iOS App | 2026 – Present

- Designed and launched Hone, a daily video journal app that turns short daily clips into auto-generated transformation reveal videos.
 - Directed the full visual identity — app UX, App Store creative, marketing landing page, and brand voice — from concept through launch.
 - Created the app's signature reveal format: an automated side-by-side compilation designed for sharing on TikTok, Reels, and Stories.
 - Crafted product positioning and copywriting around the concept of visible progress, turning an abstract idea into a clear consumer value prop.
-

EDUCATION

Syracuse University | B.S. Television, Radio & Film; Information Management & Technology (Web Design)

2018 – 2022 | GPA: 3.81